

## The Changing Face of GIS

So you have some general information, I'll be talking a bit about how the general public's GIS user experience is no longer being shaped by ESRI, Autocad or any other traditional GIS software provider. While intensive GIS users still require these products, the general public's expectation is to see GIS features implemented in a much more application-specific, user friendly environment such as you find at websites such as Google Earth, Zillow.com, Realtor.com and others. As part of our own business, we have developed a statewide GIS-enabled website that gives users the great interface they've come to expect from billion dollar private companies, but layered on top of Assessor data instead of garden-variety title company data.

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