

CCMA 2021 Trends, Modernization and Collaboration



Agenda

- Introduction – Dan Henderson, Esri; Isaac Cabrera, GIO State of CA
- Trends in assessment and location intelligence
- Modern assessment and taxation organizations
- Collaborating before, during, and after events
- Attract, retain, and train talent





Trends

Modernization, Digitization,
Mobile

ArcGIS Transformational Architecture

Extending your System of Record with a System of Engagement

Modern Assessor's Office

Systems of Engagement
Portal

Land Records Solutions
solutions.arcgis.com

Systems of Record
Parcel Management

Access to Maps
Integration
Mobile ready Apps



Modern Assessor Office

Common high-level workflows

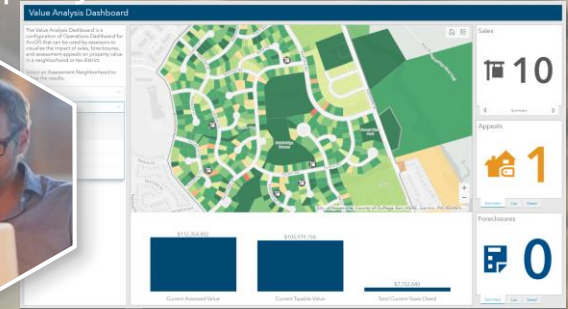


ArcGIS

Value Analysis

- Sales, appeals and foreclosures
- Provide for Executive dashboards
- Sales Ratio Studies
- Communicate comparable sales
- Perform advanced spatial analysis
- Imagery comparison

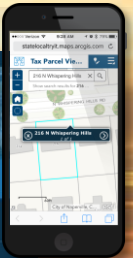
Assessor Chief Deputy



Public Engagement

- Tax parcel viewer
- Where your tax dollars go
- Find comparable sales
- Determine Exemptions status
- Allow for data downloads

Public / Taxpayer



Field Operations

- Assess damage
- Property Condition Surveys
- Efficiently schedule field appraisers
- Understand status of field work

Appraisers





Collaboration

Its not just for
emergencies anymore



Talent

Attracting, retaining, training

A globe of the Earth is centered on the left side of the slide. It is overlaid with a complex network of blue and white lines and dots, representing a digital or data network. The background is a gradient of orange and blue, with a large, semi-transparent blue shape on the right side.

Questions and Comments

Dan Henderson

dhenderson@esri.com

Isaac Cabrera

Isaac.Cabrera@state.ca.gov



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